

Investment Practices In Western Maharashtra: A Critical Study

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Abstract

This study has been conducted with an objective to analyze the level of knowledge regarding various investment avenues and present investment policies of College Teachers and administrative staff in Western Maharashtra. A sample of 610 respondents was selected from various higher education institutions. This study highlights the sample size, household annual savings of investors, sector-wise investments in stock market, sources of investments, distribution of employees on different basis, priority motives and government policy about investments. This study will be useful to the stakeholders of investments.

Keywords: Investment Policy, Investment Avenue, Risk Covering Instrument, Frequency of Review, Priorities of Motives.

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